



## Greetings!

Bismarck Hockey Boosters and Bismarck Figure Skating Club's 2017-2018 seasons are wrapping up and as we all know there is an exciting new addition to our community! Capital Ice Complex, which houses the new Wachter Arena and freshly renovated Schaumburg Arena celebrated its Grand Opening on November 29, 2017! Capital Ice Complex was able to be completed thanks to the generous support of many area businesses, organizations, and individuals.

BHB and BFSC are offering you a chance to become part of the action at the Capital Ice Complex by advertising on a dasher board or wall sign in one or both rinks. Take advantage of this offer soon as advertising opportunities are limited!

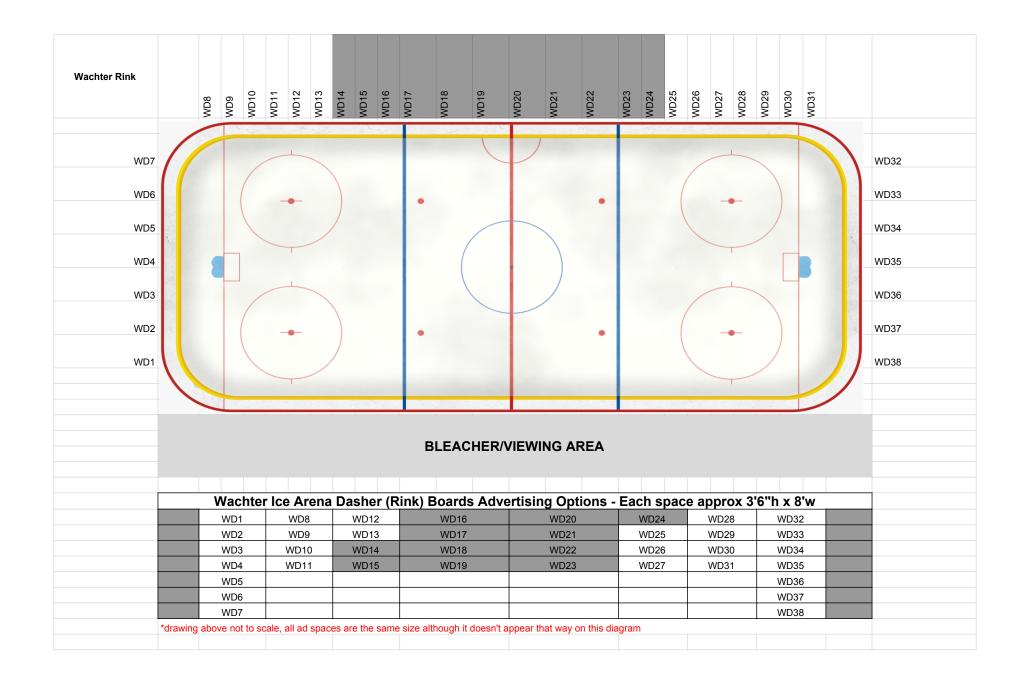
Dasher Boards are approximately 3'-6" x 8' and Wall Signs are 4' x 8'. Both are a prime way to create positive advertising impressions with maximum impact to a wide spectrum of the general public, ice skaters, hockey players and spectators. Your highly visible logo will be seen by hundreds of potential clients.

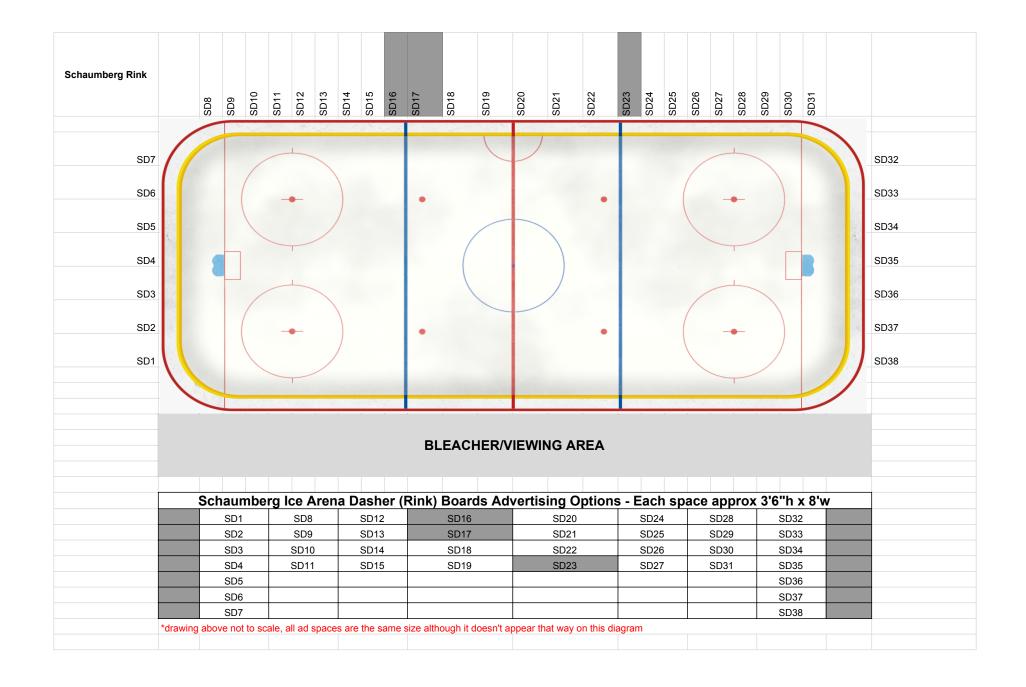
Both the dasher boards and wall signs are available on a first-come-first-served basis. Available advertising spaces in real time can be found at both the BHB and BFSC web sites. BHB/BFSC will be responsible for the initial advertisement costs, and ad pricing will be for a period of 1 year at \$1,000 (paid in full) or 3 years at \$2,400 (paid in full or in installments of \$800/year) with the advertising year beginning August 1, 2018).

Please e-mail this completed letter of intent to advertise, along with your space selection (below) to Savanah Cantleberry, BHB Treasurer, at <a href="mailto:treasurer@bismarckhockey.com">treasurer@bismarckhockey.com</a> to secure your advertising space at Capital Ice Complex. Upon receipt, a binding contract will be sent for signature. Initial payment will be due at time of contact execution.

Thank you for your continued support of Bismarck Hockey Boosters and Bismarck Figure Skating Club. See you at the rink!

Sincerely,					
Heather Welle BHB President	Aaron Stenberg BFSC President				
Sponsor Name:		_			
Billing Address:				Zip:	
Phone:	Email:				
Rink Selection (circle one):	Wachter	Schaumberg	Both Rinks		
Dasher/Wall Sign Space No(s).:					
Sponsorship Period (circle one): (installments)	One Year (paid in full)	Three Years (paid in full) \$2,400		Three Years \$800 invoiced yearly	
	Ψ1,000	Ψ2	_,+00	TOUCH INVOICED YEARIY	





## wachter Arena Exhibit C



Wachter Ice Arena - Wall Advertising Options								
W1	W7	W13				W19	W25	W31
W2	W8	W14				W20	W26	W32
W3	W9	W15				W21	W27	
W4	W10	W16				W22	W28	
W5	W11	W17				W23	W29	
W6	W12	W18				W24	W30	

## Schaumberg Arena Exhibit B



Schaumberg Ice Arena - Wall Advertising Locations							
S1	S4	S7		S10	S13	S16	
S2	S5	S8		S11	S14	S17	
S3	S6	S9		S12	S15	S18	