



Greetings!

Bismarck Hockey Boosters and Bismarck Figure Skating Club's 2017-2018 seasons are wrapping up and as we all know there is an exciting new addition to our community! Capital Ice Complex, which houses the new Wachter Arena and freshly renovated Schaumburg Arena celebrated its Grand Opening on November 29, 2017! Capital Ice Complex was able to be completed thanks to the generous support of many area businesses, organizations, and individuals.

BHB and BFSC are offering you a chance to become part of the action at the Capital Ice Complex by advertising on a dasher board or wall sign in one or both rinks. Take advantage of this offer soon as advertising opportunities are limited!

Dasher Boards are approximately 3'-6" x 8' and Wall Signs are 4' x 8'. Both are a prime way to create positive advertising impressions with maximum impact to a wide spectrum of the general public, ice skaters, hockey players and spectators. Your highly visible logo will be seen by hundreds of potential clients.

Both the dasher boards and wall signs are available on a first-come-first-served basis. Available advertising spaces in real time can be found at both the BHB and BFSC web sites. BHB/BFSC will be responsible for the initial advertisement costs, and ad pricing will be for a period of 1 year at \$1,000 (paid in full) or 3 years at \$2,400 (paid in full or in installments of \$800/year) with the advertising year beginning August 1, 2018).

Please e-mail this completed letter of intent to advertise, along with your space selection (below) to Savannah Cantleberry, BHB Treasurer, at treasurer@bismarckhockey.com to secure your advertising space at Capital Ice Complex. Upon receipt, a binding contract will be sent for signature. Initial payment will be due at time of contact execution.

Thank you for your continued support of Bismarck Hockey Boosters and Bismarck Figure Skating Club. See you at the rink!

Sincerely,

Heather Welle
BHB President

Aaron Stenberg
BFSC President

Sponsor Name: _____ Contact: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Rink Selection (circle one): Wachter Schaumburg Both Rinks

Dasher/Wall Sign Space No(s): _____

Sponsorship Period (circle one): (installments)	One Year (paid in full)	Three Years (paid in full)	Three Years
	\$1,000	\$2,400	\$800 invoiced yearly

Wachter Rink

WD8

WD9

WD10

WD11

WD12

WD13

WD14

WD15

WD16

WD17

WD18

WD19

WD20

WD21

WD22

WD23

WD24

WD25

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WD27

WD28

WD29

WD30

WD31

WD7

WD6

WD5

WD4

WD3

WD2

WD1

WD32

WD33

WD34

WD35

WD36

WD37

WD38

BLEACHER/VIEWING AREA

Wachter Ice Arena Dasher (Rink) Boards Advertising Options - Each space approx 3'6" h x 8' w

	WD1	WD8	WD12	WD16	WD20	WD24	WD28	WD32	
	WD2	WD9	WD13	WD17	WD21	WD25	WD29	WD33	
	WD3	WD10	WD14	WD18	WD22	WD26	WD30	WD34	
	WD4	WD11	WD15	WD19	WD23	WD27	WD31	WD35	
	WD5							WD36	
	WD6							WD37	
	WD7							WD38	

*drawing above not to scale, all ad spaces are the same size although it doesn't appear that way on this diagram



Wachter Ice Arena - Wall Advertising Options								
W1	W7	W13				W19	W25	W31
W2	W8	W14				W20	W26	W32
W3	W9	W15				W21	W27	
W4	W10	W16				W22	W28	
W5	W11	W17				W23	W29	
W6	W12	W18				W24	W30	

Schaumburg Arena Exhibit B



Schaumburg Ice Arena - Wall Advertising Locations							
S1	S4	S7			S10	S13	S16
S2	S5	S8			S11	S14	S17
S3	S6	S9			S12	S15	S18